





## 4.1.4 Turkey Opening Press Conference

Date: 12 July 2012

Place: Istanbul, Hotel Ambassador (Turkey)

No. Participants: 29 from TR, 1 from Ro and 1 from MD

At Istanbul Armada Hotel a press conference was held presenting "ESNET Project activities, expected outputs, the Partnership developed between the Project Partners and the Project Funding Donor EU" by Project IPA Implementing Partner IBC; "Earthquake Hazards in Turkey", "Seismic Hazard and Risk in Republic of Turkey and Istanbul", "Seismic Hazard and Risk Vulnerability and Early Warning Systems in Turkey", "Emergency Reactions in Turkey" and "Istanbul Seismic Risk Mitigation and Emergency Preparedness Project" by AFAD(1 Branch Manager), KOERI(3 Academicians), UMKE(1 Director, 2 Director Assistant, 2 Institution Members), IPCU (1 Manager) and AFAM (2 Academicians) representatives.





In the meeting participants from AFAD Sami ZÜNBÜL Geophysical Engineer (M.Sc.), from KOERI Dr.Doğan KALAFAT and Dr.Can ZÜLFİKAR, from UMKE Specialist Doctor Ferudun ÇELİKMEN (MD Emergency Medicine of UMKE İstanbul Branch Ministry of Health Turkey) also made speeches as the National Authorized Persons and as the targeted bodies also have been within the context of ESNET Project International and National activities previously. In the speeches as the National and Provincial Authors they promoted the Project and its activities.

There was a large interest from the National and Local Media organs of Turkey and İstanbul. At the Press Conference participated: 1 National Televisions, 1 Local television channels, 2







newspapers, 3 news agencies and 6 online medias. The information that distributed through media created large reflection in the Public. The participated press members were from :

İHA; AA; DHA; Kanal D; Haber 34; Anadolu Gazetesi; Aktüel Dergisi; Türkhaberler; Gazeteoku.com





<u>Results</u> of this activities: The participants and the general public understood better the targets of the project, through the dissemination they have a broad knowledge of the project, the seismological situation, seismic monitoring of the countries and emergency units in each country.

## Planned: June

- One Opening Conference
- 3 Press Conference in Bulgaria, Moldova and Turkey

## Achieved: June - July

- One Opening Conference
- 3 Press Conference in Bulgaria, Moldova and Turkey

Reason for modification for the planned activity: Turkey Press Conference was realized on the date of 12 July, not in the 1-st PR, because there were no time after 25 June to make both MD and TR press conferences till the end of June. Mrs Nalan Uker, TR coordinator, chose that date.